



Fresh Breath Study

May 1999

Brand Name	Company	Active Ingredient	Bad Breath Masking Time
Tooth and Gums Tonic	Dental Herb Company	Essential oils	52 min.
Oxygene with Zinc	Oxyfresh	Stabilized chlorine dioxide & zinc acetate	42 min.
Colgate Professional Breath Lozenges	Colgate	Zinc chloride	28 min.
Colgate Professional Breath Rinse	Colgate	Zinc acetate	26 min.
Breath RX	Discus Dental	Zytex (eucalyptus oil/thymol/zinc chloride agent)	26 min.
Peridex	Proctor & Gamble	Chlorhexidine gluconate (0.12%)	25 min.
Breathless Mint Spray	Breathless Northern	Xylitol	24 min.
Prevention (everyday)	Prevention Labs	SD alcohol 38 B (1.66%), hydrogen peroxide, sodium lauryl sulfate, disodium EDTA, sodium citrate, zinc chloride	18 min.
Proxi Pure Rinse	Proxi Pure	Stabilized chlorine dioxide (0.07%)	18 min.
Water (Control)	N/A	N/A	16 min.
Rembrandt Dazzling Breathdrops	Den-Mat	Xylitol, sodium lauryl sulfate	12 min.
YOW	WOW! Labs	Sodium bicarbonate, silicone dioxide	10 min.
Profresh Rinse	ProFresh	Chlorine dioxide (0.002%)	8 min.
Retardex	Rowpar Pharmaceuticals	Stabilized chlorine dioxide	4 min.
Air-Lift	Biocosmetics	Parsley seed oil, safflower oil, gelatin, triple distilled oil, soluble oils	Did not mask (intended only for garlic)
Monge	Bon Monge, Inc.	Yeast	Did not mask (intended only for garlic)
Enfresh	Enfresh	Chlorine dioxide (2.0%), cetylpyridinium chloride	Currently Testing
The Natural Dentist	Woodstock Natural Products	Essential oils	Currently Testing
Nu Confidence	M & M Innovations Inc.	Sodium chlorite, phosphoric acid, chlorine dioxide	Currently Testing